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## FOR IMMEDIATE RELEASE

### **New Incite Offers New Outsource Social Media Marketing Services**

*Los Angeles, California — September 15, 2010* — New Incite ([www.newincite.com](http://www.newincite.com)) announces a new addition, [Outsource Social Media Marketing Services](#), to its suite of [outsource B2B marketing services](#). The new services fall into two categories. **Back Office Social Media Support** provides everything a B2B marketing department needs to be successful in social media, including strategic planning, research and analysis, and content creation. With Back Office Social Media Support, New Incite's clients actually deliver their messages, ensuring an authentic social media presence. New Incite's **Social Media Total Outsource** is a turnkey solution, in which New Incite provides planning, content creation as well as delivery of the content on various social media sites including Twitter, LinkedIn and Facebook.

"We believe that the best way to outsource social media is through our Social Media Back Office Support service," said CMO for Hire Jennifer Beever. "Social Media Back Office Support means that New Incite does all of the work behind the scenes up to the point of delivering messages that fit the strategy and client. Then the client authentically and transparently uses that targeted content to communicate with their followers, because when people sign up to follow you they want to hear from *you*, not a ghostwriter. Having said that, we know that there are some companies that just don't have the time or the people to deliver social media content. Those companies can take advantage of our turnkey solution." For more information, visit [New Incite's Services](#) or [Outsource Social Media Services](#) web pages.

[New Incite](#) is a marketing consultancy that offers B2B marketing analysis and planning, implementation of marketing plans and analysis of results for businesses. It was founded by Jennifer Beever in 1997 in Woodland Hills, California and serves clients in the Greater Los Angeles area as well as worldwide. Jennifer Beever is a Certified Management Consultant with the Institute of Management Consultants and an Inbound Marketing Certified Marketing Professional through the Inbound Marketing University administered by [Hubspot](#). New Incite works cross industry, with a particular focus on technology, manufacturing and green companies. For more information about Jennifer Beever, New Incite or its outsource CMO for Hire services, visit [www.newincite.com](http://www.newincite.com) or contact Jennifer Beever by [email](#) or by calling 818-347-4248.