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## FOR IMMEDIATE RELEASE

### Marketing Consultant Jennifer Beever Joins ACG LA Marketing Committee

*Los Angeles, California — February 22, 2010* — Jennifer Beever has joined the [Association for Corporate Growth Los Angeles chapter](#). As a member, she will participate on the ACG LA Marketing Committee, which promotes events and creates awareness of the chapter to increase membership. Jennifer joins marketing colleagues Bruce Adlhoch of Adlhoch Creative, Inc., Mary Lee-Wlodek of [Proactive Marketing, Inc.](#), Tami M. Kautzman of [Rothstein Kass](#), Michael Mandelbaum of [Mandelbaum Partners](#), and Committee Chair Dianne Prust of [Wells Fargo Private Bank](#).

ACG LA is one of the largest chapters in the Association for Corporate Growth. The chapter offers monthly breakfast programs on the third Wednesday of the month at the Regency Club in Los Angeles as well as an annual Business Conference, which will take place in Los Angeles on September 21-22, 2010. Last year the conference attracted 1,700 attendees and over 170 Capital Connection participants, including private equity groups and other capital providers from around the country. High-profile guest speakers at the ACG LA Business Conference include a variety of names – from heads of state (John Major) to heads of companies (Michael Eisner) to national news anchors (Dan Rather) to political strategists (Karl Rove) to sports legends (Earvin “Magic” Johnson). Recent breakfast programs include a Green Technology Panel, an Investment Banking Panel, a Private Equity panel, and a presentation by Dr. Roger Farmer, UCLA Professor of Economics.

[New Incite](#) is a marketing consultancy that offers B2B marketing analysis and planning, implementation of marketing plans and analysis of results for businesses. It was founded by Jennifer Beever in 1997 in Woodland Hills, CA. New Incite works cross industry, with a particular focus on technology, manufacturing and green companies. For more information about Jennifer Beever, New Incite or its outsource CMO for Hire services, visit [www.newincite.com](http://www.newincite.com) or contact Jennifer Beever by [email](#) or by calling 818-347-4248.

The Association for Corporate Growth (ACG) is the global community for middle market dealmakers and leaders of M&A oriented companies. ACG members have access to unique data, content and networking opportunities to find capital, connections and deals. Founded in 1954, ACG has grown to more than 12,000 members organized in 54 chapters throughout North America, Europe and Asia. For more information, please visit [www.acg.org](http://www.acg.org).